

## Principles and Values Assessment - Worksheet

- 1. Long-term vision**      0   1   2   3   4   5   6   7   8   9   10  
 Do I have long-term goals? Do I resist the temptation of short term results when they conflict with long-term gains?
- 2. Customer care**      0   1   2   3   4   5   6   7   8   9   10  
 Do I feel the end justifies the means? Do I care about leaving my customers with a positive attitude towards ISKCON?
- 3. Devotee welfare**      0   1   2   3   4   5   6   7   8   9   10  
 Am I concerned to look after junior devotees? Do I serve the devotees and consider their needs?
- 4. Accurate representation**      0   1   2   3   4   5   6   7   8   9   10  
 Am I aware of my heritage and whom I'm representing as I sell books? Do I accurately reflect my tradition and its values?
- 5. Ideal Character**      0   1   2   3   4   5   6   7   8   9   10  
 Do I display the characteristics of a Vaishnava? Am I always polite and respectful to customers?
- 6. Honesty**      0   1   2   3   4   5   6   7   8   9   10  
 Do I ever tell lies? Am I shy about who I am, or withhold the truth?
- 7. Sound spiritual practices**      0   1   2   3   4   5   6   7   8   9   10  
 How good is my sadhana? Am I developing any bad habits?
- 8. Regular study**      0   1   2   3   4   5   6   7   8   9   10  
 Do I study Srila Prabhupada's books daily? Do I know the contents of the books I sell?
- 9. Harmony with other services**      0   1   2   3   4   5   6   7   8   9   10  
 Do I feel that devotees doing other services are less sincere? Do I understand how all services are interrelated?
- 10. Systematic Training and Education**      0   1   2   3   4   5   6   7   8   9   10  
 Do I assess my own performance and try to improve? Do I attend any training programmes?

**Where specifically do I feel I need to improve?**

**How will I do this?**